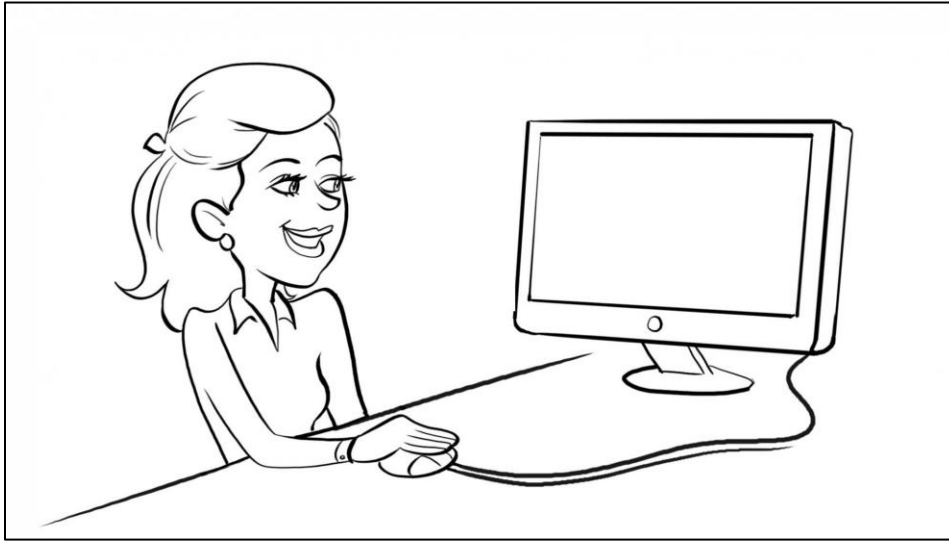


The job: Whiteboard voice over script written for direct marketing client.



This is the story of two small-business owners in New York City: James and Mary.

James thinks he's buying advertising in "all the right places."

But he's actually spending money in all the wrong directions, on people who will never visit his business. His plan is soooooo last century.

But not Mary. She knows that most of her customers will live within five miles of her business.

That's why she hired NYAds to create an affordable, focused marketing plan, including hand-to-hand flyer distribution and community targeted social-media.

And NYAds handles everything for Mary, from high-tech market research, to content creation, to websites, to world-class graphic design. NYAds can even translate Mary's message into up to 12 languages.

NYAds also puts the latest in statistical technology right in the palm of Mary's hand.

With advanced tracking of incoming clicks and calls, and real time street campaign monitoring, she'll know precisely which ad dollars are driving new business.

Best of all, Mary is spending less money than James for better results!

Call NYAds today! Let us create an affordable campaign to reach any core market, and bring your New York neighbors to your door.